CHAMPTIRES

IMPROVES SALES AND ELIMINATES OVERSELLING ORDERS

Champtires provides drivers around the United States with affordable, high-quality premium used tires through its company website and its West Mifflin, Pennsylvania warehouse. Over the years, Champtires has built their business from an online-only operation to a multi-faceted e-commerce company with a local store that also offers installation services. Champtires carries most tire brands including: Bridgestone, Continental, Cooper, Firestone, Goodyear, Hankook, Michelin, and many others — in nearly every tire size and tread level.

We found NetScore's Amazon connector to be very efficient for managing multiple SKUs available for sale on Amazon while using NetSuite for inventory hosting. Order creation and fulfillment were easy. And, having tracking numbers for shipped products upload right to the appropriate order, marking it shipped and fulfilled on Amazon Seller Central is a tremendous help. Works great!

Brad Rea, Champtires

Challenge

Growing rapidly, Champtires wanted to sell their products on the Amazon Marketplace. With their existing setup, they experienced limitations on item listings that restricted them from being able to sell all of their products on Amazon.

Solution

NetScore Amazon Connector for NetSuite provided tight, real-time integration between Amazon and NetSuite. NetScore delivered a flexible solution to list products using the MPN (Manufacturer Part Number) on Amazon instead of UPC/ASIN/EAN and imported the orders in real-time into NetSuite. The NetScore connector also updated real-time shipments from NetSuite to Amazon once they are fulfilled in NetSuite.

Benefits

Improves Sales

Using NetScore Amazon Connector for NetSuite, Champtires is able to list all its products on Amazon and thereby efficiently expand their market opportunities and improve their sales.

Eliminates Overselling

NetScore Amazon Connector for NetSuite exports real-time inventory to Amazon eliminating overselling of orders. Now, their system only allows order creation for available quantities in NetSuite.

Enables Real-time Tracking of Information

NetScore Amazon Connector for NetSuite allows customers to view real-time shipping information about orders placed on Amazon Marketplaces improving customer engagement with Champtires seller account.

Easily Configurable

NetScore Amazon Connector creates a setup record in NetSuite so that Champtires can update their configuration based on their specific requirements reducing maintenance costs.

Customer
Champtires
www.champtires.com/
Pittsburgh, PA

Industry Automotive

Project Type: Amazon Connector

BUILT FOR
ORACLE
+
NETSUITE
HYBRID SUITEAPP

NetScore

8300 Boone Boulevard, Suite 500, Vienna VA 22182
(703) 599-9282

info@netscoretech.com
sales@netscoretech.com
www.netscoretech.com

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